



# UPTOWN *Janesville*

2500 Milton Avenue, Janesville, WI 53545

## HIGHLIGHTS

- Largest enclosed shopping venue in Rock County
- More than 28,000 cars pass by daily
- More than 7 million shoppers visit annually
- Easy access from the interstate and highway 26
- Partners with many community organizations to host events
- Offers a unique variety of specialty stores as well as national brands
- Coming Soon: Woodman's Sports and Convention Center (WSCC), a 136,000-square-foot sports complex connected to Uptown Janesville

## DEMOGRAPHICS

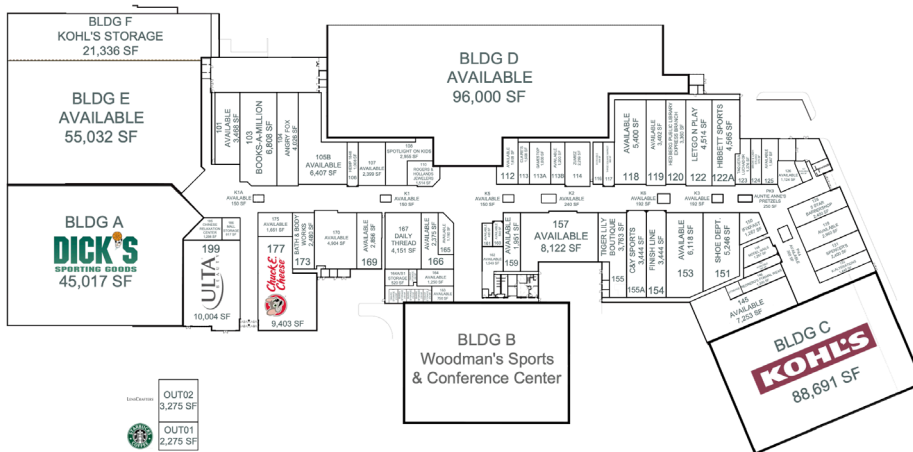


Miles	5	10	20
POPULATIONS	68,460	94,956	267,861
HOUSEHOLDS	27,865	38,441	104,938
AVG HH INCOME	\$75,183	\$76,871	\$74,871

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Join these national brands  
at Uptown Janesville!



Map of Uptown Janesville, WI, showing major roads (Humes Rd, Interstate 39, Milton Ave) and surrounding commercial areas. A blue-outlined polygon highlights a specific commercial site. Surrounding areas are labeled with various retail and commercial logos including Walmart, Target, Panera, Noodles, Festival, Mercy Health, Blain's Farm & Fleet, Woodman's Markets, Starbucks, TJ Maxx, Aldi, Best Buy, Petco, Famous Footwear, Old Navy, HomeGoods, Joann, PetSmart, Five Below, Ross, Office Depot, OfficeMax, Penzeys Spices, and Schnucks.

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